Creative Brief Timeline Template

Project or Activity Title: _____ **Activity Start Date:** _____

Activities		26 Week Timeline - Adjust as needed																										Notes
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	
Phase or Primary Activity (Example: Phase One or Pre-Production)																												
1	Activity One																											
2	Activity Two																											
3	Activity Three																											
4	Activity Four																											
5	Add more as needed																											
Phase or Primary Activity (Example: Phase Two or Production)																												
1	Activity One																											
2	Activity Two																											
3	Activity Three																											
4	Activity Four																											
5	Add more as needed																											
Add more phases or primary activities as needed																												
1	Activity One																											
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4	Activity Four																											