

Example Job Description
Risk Communication and Community Engagement Advisor

Key Responsibilities

- Participate in global-level RCCE coordination meetings to keep informed about the evolving epidemiology and global-level RCCE guidance.
- Support the design, planning, implementation, and monitoring of risk communication and community engagement (RCCE) programming with consideration to social behavior change theories and practices.
- Develop training curriculum and train relevant staff on designing and conducting RCCE in a respiratory disease pandemic.
- Review relevant research and community feedback findings and translating into community-level actions and national-level messaging and social behavior change campaigns.
- Advise staff on the use of mass media (e.g., radio, TV) and technology (e.g., mobile and Web platforms, social media, et.) to engage communities in adopting optimal behaviors, preferably interactively.
- Ensure stigma and rumor/misinformation reduction activities are integrated into community engagement and risk communication interventions. Ensure gender considerations are incorporated into RCCE interventions.
- Advise staff on the implementation of community feedback mechanisms to ensure community concerns and misinformation are being addressed, and coordinate with governments and partners.
- Advise staff on design and implementation of activity, material, and tool development, review, pretesting, refinement, and finalization. Review draft tools and materials before finalization.
- Ensure RCCE activities are implemented in coordination and harmonization with global RCCE guidance; national governments, national RCCE coordination mechanisms, and other relevant platforms at all levels. Ensure representation at regional and national level in RCCE coordination meetings, where applicable.
- Ensure effective working relationships with governments and partners at global, regional, national and local levels
- Ensure timeliness and high integrity of activity implementation in accordance with the workplan.
- Monitor and ensure all RCCE activities and any challenges are documented and reported on a regular basis
- Generate reports, success stories, and other program documentation
- Establish a KM platform for sharing tools and resources with relevant RO/CO staff.

Functional Knowledge and Skills

- At least three years' related experience, at the national and international level, in designing and implementing risk communication and community engagement activities for humanitarian emergency or health outbreak response and recovery efforts.

READY: GLOBAL READINESS FOR MAJOR DISEASE OUTBREAK RESPONSE

- Minimum of eight years of experience in international social behavior change programming.
- Proven experience with risk communication and community engagement material and message design, and capacity strengthening.
- Experiencing in designing and implementing behaviour change communications interventions for humanitarian and outbreak response.
- Significant experience in using mobile technology, Web technologies, and social media and developing behaviour change campaigns, media engagement and developing public communication products.
- Ability to work rapidly and efficiently in fast paced, complex environments.
- Excellent interpersonal skills complemented by the ability to conceptualize ideas and advocate consensus.
- Experience planning and facilitating workshops and meetings, with excellent presentation skills.
- Ability to "think out of the box" and to make innovative proposals as related to risk communication.
- Ability to work effectively in a rapidly changing, fluid environment; including possessing skills in proactive and strategic thinking, problem solving, demand prioritization, and flexibility
- Strong interpersonal and teamwork skills
- Strong written communication skills including writing reports, newsletter blurbs, and program success stories
- Strong knowledge of structures at national, district, and community level and a minimum of one year working experience for a public health issue at the national level

Education Qualifications

Required

A master's degree in communication, public health, social sciences, international relations or related field from an accredited/recognized institute.

Desirable

Courses in communication techniques such as graphic design, visual language and in the use of mobile technology and social media in behaviour change campaigns.

Use of Language Skills

[This will depend on the Scope of Work.]

Other Skills (e.g. IT)

- Computer literate especially in Microsoft applications – Word, Excel and PowerPoint
- Desired - familiarity with the use of graphic design, visual design, social media, website development and publishing software.

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