## Idea Selection Checklist

| Criterion 1: Relevance | Criterion 2: Potential Impact | Criterion 3: <br> Existing Delivery <br> Channels/Structu res | Criterion 4: Cultural Acceptability | Criterion 5: Innovation | Criterion 6: <br> Potential for <br> Sustainability | Criterion 7: GESI | Criterion 8: Potential Feasibility |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| How many key barriers does it address? (See Barrier Mapping Sheets) | How impactful have similar interventions proven to be in the past? | Are there reliable/feasible delivery channels available to deliver this intervention? | Is this intervention appropriate given the cultural norms and values in Nepal? | How innovative, new, or exciting is this idea? | Would it be possible to sustainably implement this intervention at scale beyond a pilot test? | Does it address Gender Equity and Social Inclusion? | Is it possible to implement this intervention within the B-A project (timeframe, budget, resources, capacity)? |
| $0=$ <br> Addresses 01 barriers 1 = <br> Addresses 24 barriers 2 = <br> Addresses 5 or more barriers | $0=$ No impact/no evidence base for similar 1 = Evidence of impact in other contexts 2 = Evidence of impact in CEFM/Nepal | $0=$ No delivery channels /need to create channel 1 = Existing delivery channels in some districts 2=Existing delivery channels nationwide (or in most districts) | $0=$ Not cohesive with cultural norms 1 = Culturally relevant/appropriate | $0=$ Not innovative 1 = Has been tried before but not in this context 2 = This idea sounds new or exciting! | $0=$ Not costeffective at scale AND lacks political will to implement $1=$ maybe costeffective 2 = Cost-effective at scale AND likely to have political support | 0= Doesnot adress either <br> 1= Addresses <br> either Gender <br> Equity or Social <br> Inclusion <br> 2= Addresses <br> Gender Equity and <br> Social Inclusion | $0=$ Not within scope <br> 1 = We could maybe <br> do this <br> 2 = We could definitely <br> do this! |

