

LOGIC MODEL FOR MATERNAL MORTALITY

PROGRAM NAME: Working Together to End Maternal Mortality

PROGRAM GOAL (S): Reduce maternal mortality rate in two regions of Malawi.

RESOURCES/INPUTS:

What resources do we need to achieve our goals?

HUMAN RESOURCES

1. Two staff members to manage the program
2. Community volunteers

OFFICE SUPPLIES

3. Internet connection
4. Two laptops

FIELD RESOURCES

5. Transportation to community sites

OUTPUTS		OUTCOMES		
Activities	Audience(s)	Short-Term	Mid-Term	Long-Term
Conduct workshops with doctors, midwives, and nurses on the use and importance of life-saving commodities like oxytocin and misoprostol	Doctors, nurses, and midwives	Increased proportion of health providers are aware of life saving commodities.	Increased use of life-saving commodities in health facilities.	Decreased maternal mortality rate.
Contact women's organizations in the area and schedule trainings for community educators	Women's organizations	Increased number of women are aware that giving birth in a health facility increases their chances of a positive birth outcome.	Increased proportion of women give birth in a facility with a trained health provider.	
Distribute pamphlets and brochures on the warning signs of pregnancy that require attention from a health facility	Women of reproductive age, traditional birth attendants			