

# FP, MNCH, AH, Nutrition SBC Materials Technical Review Workshop



Venue: Hotel View Bhrikuti, Godawori, Lalitpur  
Date: 22 to 23 January 2019



## Table of Contents

FP, MNCH, AH, Nutrition SBC Materials Technical Review Workshop.....	3
Objective of the workshop:.....	3
Participants: .....	3
Activities: .....	3
Annex- 1: Agenda.....	6
Annex- 2: Criteria.....	7
Annex- 3: Findings .....	10
Annex -4: Participant List.....	23

# FP, MNCH, AH, Nutrition SBC Materials Technical Review Workshop

Date/ Time: 22 and 23 Jan 2019

Breakthrough ACTION Nepal collected and catalogued more than 200 existing family planning, MNCAH, and nutrition SBC materials (print, audio, audiovisual, mobile applications) produced within the last five years from key government, nongovernmental organization (NGO), and international nongovernmental organization (INGO) partners.

The materials collected were as following;



In the technical review meeting (includes NHEICC, FWD and all the concerned stakeholders) in November 2018, central-level program divisions and SBC stakeholders determined that they would need to critically review the collected materials.

NHEICC, with support from Breakthrough ACTION Nepal, facilitated a one-and-a-half-day family planning, MNCAH, and nutrition SBC materials technical review workshop in January 2019. Agenda in Annex -I

## Objective of the workshop:

Technical review of existing SBC materials (print, soft/electronic copy) on FP, MCH, Nutrition and Adolescent Health produced within the last five years in Nepal for re-use at local levels.

## Participants:

Thirty-three participants from 22 organizations attended the workshop.

## Activities:

- Participants were divided into group based on their area of expertise eg MNCH, Adolescent health, Nutrition etc. It was ensured the presence of communication expert in each group.

- It was requested to provide their input based on their technical expertise (programmatic or communication) based on the checklist developed (Criteria for short listing of SBC materials are in Annex -2) for a review of the materials.
- we took a consensus on the checklist for the review of the materials.
- Participants reviewed 205 materials collected and shortlisted them based on the following categories:
  - Immediate use
  - Use with minimum revision
  - Not to use
  - Materials needed but do not exist

The total no of materials reviewed and recommended for reuse is as following.

S.N	Topic	Total no of materials reviewed	Recommended to reuse as it is	Materials needed but do not exist
1	Adolescent	16	3	1. Mental health 2. Nutrition 3. NCD 4. Life style and dietary patterns 5. Social media format materials needed.
2	Nutrition	70	20	1. Social media format materials needed.
3	Family Planning	61	5	Materials for 1. unmarried adolescent 2. Differently able people (audio /video) 3. materials on family responsibility 4. decision making role 5. husband role 6. Social media format materials needed.
4	Maternal newborn and child health	58	13	1. Material focused in health equity e.g. marginalized community 2. Social media format materials needed.
	<b>Total</b>	<b>205</b>	<b>41</b>	

Participants had taken this workshop very timely and fruitful where they were able to review all the existing materials at a time with all the technical and communication experts.

Sunil Sharma / Director of NHEICC highlighted the need for SBC materials.

Kunja Prashad Joshi/ Sr. Health Administrator from NHEICC took it as a great opportunity and for the first time reviewing materials. He expect the stakeholders support in the revision

of the materials. He also requests all the stakeholders to keep the name of NHEICC as a source or credibility in materials.

Netra Bhatta from USAID had suggested keeping the final list of the material in the NHEIC web site with accessibility to province, urban/ rural municipalities so that they can use the materials as per their need.

Status of the materials after the review is in [Annex 3](#).

## Annex- 1: Agenda

**FP, MNCH, AH, Nutrition SBC Materials Technical Review Workshop Agenda**  
22 and 23 Jan, 2019  
Hotel View Bhrikuti, Godawori, Lalitpur

**Objective of the workshop:**

Technical review of existing SBC materials (print, soft/electronic copy) on FP, MCH, Nutrition and Adolescent Health produced within the last five years in Nepal for re-use at local levels.

Time	Topic	Facilitator
<b>1st day (22 Jan/Magh8)</b>		
9:00am-9:30 am	Arrival and registration	All
9:30am-10:00am	Welcome, introductions and objectives of the workshop	NHEICC
10:00am-10: 45am	Reflection on materials selection criteria Group division ( 1. FP, 2. Maternal health and Child Health , 3. Adolescent health, 4. Nutrition)	NHEICC
10:45am-11:00am	Tea break	All
11:00am-1:00pm (2 hrs.)	Group work <ul style="list-style-type: none"> <li>• Print materials (poster, flyer, brochure, flip chart)</li> </ul>	All
1:00pm-1:45pm	Lunch	All
1:45Pm-4:15pm (2 ½ hrs.)	Group work <ul style="list-style-type: none"> <li>• 30 sec-1min Audio, Video PSAs; 4-5 min videos and Apps</li> </ul>	All
4:15pm-5:30pm	Print Materials – Group Work findings presentation (each group 15 mins)	All
<b>2nd day (23Jan/Magh9)</b>		
9:00am-10:30am	Group work <ul style="list-style-type: none"> <li>• 30 sec-1min Audio, Video PSAs; 4-5 min videos and Apps Cont.-----</li> </ul>	All
10:30am-10:45am	Tea break	
10:45am-12:00pm	Audio, video and Apps – Group work finding presentation (each group 20 mins)	All
12:00pm-1:00pm	Next step discussions Group work and plenary sharing	NHEICC
1:00pm-1:30pm	Closing	NHEICC
1:30 pm-----	Lunch	

## Annex- 2: Criteria

### Criteria for short listing of SBC materials:

Please kindly provide input based on your individual technical expertise (programmatic or communication) while reviewing the materials.

Please mark check for the (√) following

**Group:** Adolescent/Maternal new born and child health/ Nutrition/ Family Planning

#### A. Type of materials to be reviewed:

##### 1. Print materials

- a. Poster/ flyer
- b. Brochure
- c. Booklet
- d. Flipchart

##### 2. Audio

- a. PSA

##### 3. Videos

- a. TVC,
- b. Speak out
- c. PSA
- d. Short video

##### 4. Mobile Application

- e. Mero Lagi
- f. Khulduli
- g. Smart Paramarsha
- h. IMNCI
- i. Nutrition Nepal

#### B. Title (heading) of the material:

#### C. Published by (organization name):

#### D. Endorsed by NHEICC: Yes / No

If other, Please mention:

#### E. Year of production:

#### F. Intended Audience: \_\_\_\_\_

#### G. Intended User: \_\_\_\_\_

#### H. Usability- Where will it be used?

- Hospitals
- PHCs
- HP/CHUs
- Outreach clinic:
- FCHV / Health Mothers group meeting
- Community group meeting
- Fair and festivals
- Family/Household
- Mass media (radio/ TV)
- Social media

S. No.	Review Criteria	Yes	No	Remarks
1.	Is there a heading /tagline or jingle to grab attention			
2	Do the materials have major Key messages on the topic (3 messages)			
3	Does the material contain message connected to the priority behaviors?			
4	Is the message tailored to a specific audience?			
5	Are the proposed benefits of adopting the behavior clearly communicated?			
6	Are the information/ messages currently programmatically technical correct?			
7	Are the information/ messages currently technically correct from SBC communication prospective?			
8	Is there any call to action for the specific audience?			
9	Are the contact point/ referral mentioned?			
10	Is the material easy to read, understand and clear?			



11	Do the photographs or other illustrations or visual accurately reflect the content of the material?			
12	Is the language/content culturally, socially and religiously acceptable?			
13	For Print: is the space well used For visual: Is visual and verbal message is balanced?			
14	Is the quality of the material (photograph, picture quality, font, color, sound, light, voice, music, etc.) up to the mark			
15	Was the material pretested with the intended audience?			
16	Do the materials refer to credible information?			
17	Is the SBC materials easy to replicate and use in the gaun/nagarpalika			
18	Are the Master file (in case of electronic medium) or artwork (in case of print medium) readily available for reproduction of the selected materials			
<b>Recommendation :</b>			Use	
			Do not use	
			Use but need minimum revision	

## Annex- 3: Findings

### Top Finding: Adolescent

Subject	Type	Total Reviewed	Name of the materials	Recommendation	Remarks	Gap
<b>Adolescent</b>	<b>Print</b>	<b>6</b>				
1	Booklet	1 (set of 8 booklet)	फिशोर फिशोरीको प्रजनन स्वास्थ्य सम्बन्धी शिक्षा पुस्तिका	Recommended to reuse with minimum revision,	Nepali	1. Mental health 2. Nutrition 3. NCD 4. Life style and dietary patterns 5. Social media format materials needed.  <i>General observation:</i> message in all materials are not matched
		1( 2 type)	फिशोर फिशोरी	Not recommended to reuse/ out dated	Nepali	
		1( set of 8 booklet)	जिवन उपयोगी सिफारस	???????	Nepali	
2	Hand book	1	सेरो पोखरी बच्चा	Need more revision	Published by FHD	
3	Pictorial book	1 ( set of 3 )	वाफो निर्णय, प्रेमको बाटो, वाफुलाई चिनी	Not recommended to reuse / out dated	Nepali	
4	Brochure	1	फिशोरीहरुलाई आईएन फोनिक एमिड	Need revision	Published by CHD	
5	Video (PSA)	5				
		1	फिशोरावस्था: अब त पर न बाहु	Not recommended to reuse / out dated	Nepali	
		1	बाब पोखरी	Not recommended to reuse / out dated	Nepali	
		1	ए सिर्जना (सञ्चालनारी)	recommended to reuse	Nepali	
		1	सञ्चालनारी	recommended to reuse (tagline duration needs to be extended)	Nepali	
		1	फिल्म (Short film)-	recommended to reuse	Nepali	
6	Audio (PSA)	3				
		1	फिशोरावस्था: रजरचना	recommended to reuse	Nepali	
		1	फिशोरावस्था: रजरचना: पोषण	Need more revision	Nepali	
1	फिशोरावस्था: Alcohol and drugs	Need minimum revision	Nepali			
7	Apps	2				
		2	Khuldali	recommended to reuse with some revision - message update and complete information		



				- need to be more interactive		
			Mero lagi	Need more revision		

## Top Finding: Nutrition

Subject	Type	Total Reviewed	Name of the materials	Recommendation	Remarks	Gap
<b>Nutrition</b>	<b>Print</b>	<b>45</b>				
1	Booklet	1	आनाहलका लागि सुनीयो हजार दिनका पुस्तिका	recommended for re use		1. Social media format materials needed.
		1	स्तनपान प्रमूढ समान			
2	Brochure	1	सुनीयो हजार दिनका	Need revision		<b>General observation:</b> found 3 different flip chart with same illustration and most messages same
		1	तिरगु तथा बाल्यकालिन पोषण जानकारी	Need minimum revision		
3	Counselling Wheel	2	छ महिना पूरा भए पछि २ वर्षसम्मका बच्चाहरुका लागि थप खाना	recommended for re use		
		1	No heading (Normal -IMAM nutrition stage)	recommended for re use		
	Counselling card	1	तिरगु तथा बाल्यकालिन पोषण परामर्श कार्ड	Need revision		
	Discussion (Card )	1	Food card	recommended for re use as a discussion tool		
	Hoarding board	1	पौलो १००० दिन भित्रै पोषणमा प्रान दिन सकेमा	Not recommended for re use -message need update	Published by MoH and AFSP	
		1	सातु पोषण तथा स्वास्थ्यका लागि आवश्यक सेवाहरु	Need minimum revision	Published by MoH and AFSP	
		1	गर्भवती तथा सुक्ष्मरीका लागि पोषणको खानाको पानी	Need minimum revision	Published by MoH and AFSP	
		1	स्तनपानसँग सम्बन्धित विचारित गरिएका व्यवहारहरु	Need minimum revision	Published by MoH and AFSP	
		1	बच्चा १ महिना पूरा भए पछि स्तन पानको साथसाथै विभिन्न खाद्य तिसाएर पकाईएकनु थप खानासमेत खुवाउनु पर्छ।	Need minimum revision	Published by MoH and AFSP	
		1	सातु पोषणका लागि आवश्यक स्वास्थ्य र हेरचाह	Need minimum revision	Published by MoH and AFSP	
		1	परामर्शी खाद्यान्न उपचारनमा जोड दिनु	Need minimum revision	Published by MoH and AFSP	
		1	साग, फलपुत्र हरकारी मुकाउने तरिका	Need revision	Published by MoH and AFSP	
		1	खाद्य स्वास्थ्यका ५ मन्त्र	Need minimum revision	Published by MoH and AFSP	
	Message slip	1	बच्चा जन्मेदेखि २ वर्षसम्म प्रत्येक महिना	recommended for re use		

			आफ्नो बस्पाको बृद्धि अनुगमन गर्ने स्वास्थ्य संस्था नेताहरूलाई।			
		1	स्तनचान अनुगमन	Need minimum revision		
	Flyer	2-7	मुनीको हजार दिनहरू	recommended for re use		
		1	मुनीको हजार दिनहरू	recommended for re use	It is for policy maker	
		1	स्तनचान आमाको दुधले नै बस्पालाई ९ महिना सम्म पुग्छ	recommended for re use	Higher hill, Terai, Hill	
	Job aid	1	आमाको दुध शिशुको लागि सबै थप उतम खाना हो	Need revision - illustration - messages	Terai, Hill	
	Flip chart	1	शिशु तथा मातृकायिन पोषण	Need revision - illustration - messages	Same message and illustrations but different flip chart	
		2	मृगत पोषण वसिष्ठ कार्यक्रम परामर्श पुस्तिका	Need revision		
		3	शिशु तथा मातृकायिन पोषण र बालबिटा परामर्श पुस्तिका	Need revision		
			मनु, शिशु तथा मातृकायिन पोषण परामर्श पुस्तिका	Need revision		
	Poster (Flex)	1-10	पोषण स्तनचान (९, २, १४, १०) घर खाना (४, ६, ९)	recommended for re use	Published by CHD	
7	Audio (PSA)	14				
		1	स्तनचान मुमारी बाबुलाई धेरै खुवाउने.....	recommended for re use - need to check the source	Awadhi, Maithali, Nepali, Tharu	
		1	स्तनचान बस्पा आमेको एक प्रपटा थियो.....	recommended for re use	Nepali (Suaaharaa)	
		1	घर पोषिलो खाना माछा मासु अण्डा.....	recommended for re use - need to add source	Nepali (Suaahara)	
		1	घर पोषिलो खाना बस्पा चाई चाई नारदी छ रे.....	Not recommended for re use	Nepali	
		1	घर पोषिलो खाना, बिरानी बस्पा को चाई को चाई	recommended for re use	Nepali	
		1	घर पोषिलो खाना -अण्डा छुनु छुनु एलातिर जाउ.....	recommended for re use	Nepali (Suaahara)	
		1	पोषिलो खाना -अण्डा ( गर्भवती को लागि) के के खानु पर्छो हो र .....	recommended for re use	Nepali (Suaahara)	

		1	पोथियो खाना -अण्डा १ गर्भशरी को जागि) परमा मेरी मेरी मुकरी दुई जिउकी.....	recommended for re use	Nepali -Not complete (Suaahara)	
		1	आयोदिन मुक्त नून मुन नून नून मन मने.....	Not recommended for re use		
		1	आयोदिन मुक्त नून मुन नून नून नून हो यो आयोदिन	recommended for re use - need to check the source	Nepali	
		1	आयोदिन मुक्त नून स्वा स्वा गरे कलायात नी.....	recommended for re use	Nepali Suaahara	
		1	Zinc chakki ह्या नी सेन.....	recommended for re use	Nepali Suaahara	
		1	Zinc chakki जो गर ल नानी	recommended for re use	Nepali	
		1	मुदि अनुगमन नानी मेरो कान नतान न बाबु.....	recommended for re use	Suaahara	
	Video	10				
		1	घर पोथिनु खाना १ वर्ष मुनिका बच्चाको जागि सकिम खुवाउँ	recommended for re use -Need to check the source	Nepali	
		1	घर पोथिनु खाना प्रदेक खाना मुवा को जागि	recommended for re use -Need to check the source	Nepali	
		1	खाना परचरन पानीको छिर बनाउने तरिका	Not recommended for re use	Nepali	
		1	बच्चाको जागि पोथियो खाना सकेको रोटी र पकोडा बनाउने तरिका	recommended for re use	Nepali	
		1	बच्चाको जागि पोथिनु खाउने बनाउने तरिका	Not recommended for re use	Nepali	
		1	कैला र दुधको मिठो छिर बनाउने तरिका	Not recommended for re use	Nepali	
		1	बच्चालाई दुध खुवाउने तरिका त प्रथ बच्चालाई दुध खुवाउनुगोस्	recommended for re use	Nepali	
		1	पूर्ण सनधान मेरी नातीनी	recommended for re use	Nepali	
		1	Golden 1000 days- 1-3 Step	Not recommended for re use	Nepali	
		1	Golden 1000 days- ling video	Not recommended for re use	Maithali and Bhojpuri	
8	Apps	1				
		1	Nutrition Apps	Should be in Nepali - need regular update - focused for unreached		

Top Finding: Family Planning

Subject	Type	Total Reviewed	Name of the materials	Recommendation	Remarks	Gap
Family Planning	Print	20				
1	Flyer	1	परिवार नियोजन	Recommended for reuse with minimum revision ( message)	Nepali	Materials for unmarried adolescent people (audio /video) materials on family responsibility decision making role husband role Social media format materials needed.
		1	आई. यू.सी.सी.	Recommended for reuse with minimum revision ( message)	Nepali	
		1	परिवार नियोजनका स्थायी साधनहरू	Recommended for reuse with minimum revision ( message)	Nepali	
		1	ईम्याच	Recommended for reuse with minimum revision ( message)	Nepali	
		1	कण्डम	Recommended for reuse with minimum revision ( message)	Nepali	
		1	पिल्ल	Recommended for reuse with minimum revision ( message)	Nepali	
		1	दिपो घोषणा	Recommended for reuse with minimum revision ( message)	Nepali	
		1	अवस्थित परिवार ,स्वास्थ्य र विकासको आधार	Recommended for reuse with minimum revision ( message)	It is for advocacy	
2	poster	1	मेरो बाबालाई चिठी	Recommended for reuse	Nepali	General observation: Message need to edit based on 2018 Global hand book
		1	परिवार नियोजनको साथ स्मार्ट फोनको सुरक्षा	Recommended for reuse with minimum revision ( message)	Nepali	
		1	शारीरी शक्ति स्मार्ट हस्तकला	Recommended for reuse with minimum revision ( message)	Nepali	
		1	परिवार नियोजनको साधन छुट्टै स्मार्ट हस्तकला गरे उपयुक्त छोटो शीर्षक	Recommended for reuse with minimum revision ( message)	Nepali	
		1	परिवार नियोजन स्मार्ट चण्डा विषय	Recommended for reuse with minimum revision ( message)	Nepali	

		1	के तपाईंलाई बाक्ला ? तपाईंको लागि परिवार नियोजनको साधनहरू के के छन् ?	Recommended for reuse with minimum revision ( based on revised global / FP handbook 2018)	Nepali
		1	मुझे र व्यवस्थित परिवारका लागि दम्पतिने परिवार नियोजनका सही साधन प्रयोग गर्नुपर्छ	Recommended for reuse with minimum revision ( message)	Nepali
		1	सुरक्षित गर्भपतन दुई तरिकाबाट गर्न सकिन्छ	Recommended for reuse with minimum revision ( message)	Nepali
3	Booklet	1	ज्याइँ! स्मार्ट दम्पति	Recommended for reuse with minimum revision ( message)	Nepali
4	Brochure	1	मनुषी पछिको शक्तीको लागि परिवार नियोजन सम्बन्धि जानकारी	Recommended for reuse with minimum revision ( message)	Nepali
4	Flip chart	1	सामुदायिक स्वास्थ्य तथा योजना कार्यकर्ताको लागि परिवार नियोजन सेवा परामर्श सम्बन्धी सामग्री	Recommended for reuse	Nepali
6	Game	1 ( set of 9 games)	प्राणी रोम कार्ड	Recommended for reuse with minimum revision ( size of the card/ proportion of illustration)	Nepali
7	Audio (PSA)	31			
		1	आकास्मिक गर्भ निरोधक	Need revision	Nepali
		1	ईन्साइट	Not recommended for reuse / out dated	
		1	ईन्साइट नमस्ते.....	Recommended for reuse with minimum revision - message - need to add source	Nepali
		1	ईन्साइट तिरि तिम्रो संग प्रसन्न देखि.....	Recommended for reuse with revision - message - need to add source	Nepali
		1	जन्मागत	Need revision Message same as in print materials	Nepali
		1	कण्डन	Recommended to reuse (Need to add NHEICC)	Nepali
		1	पिल	Recommended for reuse (Need to add NHEICC)	Nepali
		1	वाई यु सी डी नामो सम्बन्धन.....	Need revision (Message)	Nepali



		1	आई यु सी डी आफो नातीनी ह.....	Recommended for reuse ( need to add source)	Nepali	
		1	आई यु सी डी	Need revision (Message)	Nepali	
		1	आई यु सी डी हाफो दाम्हाय विचन.....	Recommended for reuse Need to check source	Nepali	
		1	परिवार नियोजनका साधनहरूको बारेमा	Need revision (Message and little slow down the speaking )	Nepali	
		1	हव दम्पती पछाई छ.....	Need revision (Message)	Nepali	
		1	Delay marriage म खुसी छु .....	Recommended for reuse	It is in Nepali, Bhojpuri, Magar, Doteli and Abhadi	
		1	Safe abortion आफो किन यस्तो गर्नुपर्छ .....	-need to check the message -check the source	Nepali, Tharu, Tamang, Maithali , Doteli	
		1	जन्माखर विशाल र अथवा के विस्तारी .....	Need revision (Message)	Maithali, Nepali	
		1	आकस्मिक गर्भ विरोधक रिबर हनेर पीसन्.....	Recommended for reuse - need to check the source name)	maithali	
		1	आ यु सी डी हाम्रो सुखद दम्हाय विचन.....	Recommended for re use - need to check the source name)	maithali	
		1	जन्माखर आई बीबा मे स्कूल के	Recommended for reuse - need to check the source name)	Maithali, Nepali	
		1	जन्माखर हामी हाफो छोरीलाई धेरै माया .....	Recommended for reuse - need to check the source name)	Nepali	
		1	Delay pregnancy होमो माई	Recommended for reuse - need to check the source name)	maithali	
		1	Delay pregnancy मुन आई किछे गते पाँछ	Recommended for reuse	Nepali	
		1	Delay pregnancy किछे मा त धेरै रमाईको थयो.....	Recommended for reuse -n eed to check the source name)	Nepali	
		1	परिवार नियोजनका साधनहरू आजका दम्पतीहरू आजु र आजुली.....	Recommended for reuse - need to check the source name)	Nepali	

		1	उत्पात मिना कती हार हो.....	Recommended for reuse - need to check the source name)	Nepali	
		1	उत्पात अति धनमती कस्तो छ त तिमीलाई.....	Recommended for reuse with minimum revision -need to check the source	Nepali	
		1	कपर टी	Recommended for reuse	Nepali	
		1	दिपो होईन कता गए आएका.....	Recommended for reuse	Nepali	
		1	सर्पसिपाका खतराका नक्षत्रक	Recommended for reuse	Nepali	
		1	सर्प स्याहार नक्षत्रका विवर .....	Recommended for reuse	Nepali	
8	Video	9				
		1	उत्पात हामी हामी छोरीलाई .....	Recommended for reuse Need to check the source	Nepali	
		1	Delay pregnancy बिहेना त धेरै रमाईनो थयो.....	Recommended for reuse Need to check the source	Nepali	
		1	उत्पात आज बाबुको स्कूलको पहिलो दिन ...	Recommended for reuse Need to check the source	Nepali	
		1	उत्पात विज्ञान र प्रयोगको .....	Need revision (Message)	Nepali	
		1	उत्पात आजका दम्पतीक .....	recommended for reuse -Need to check the source	Nepali	
		1	पिता होमो ममी हामी अउदै..	Need revision - message delivery	Nepali	
		1	आकस्मिक गर्भ निरोधक बसपावी मेरो बीमान् अघानक.....	Recommended for reuse - need to check the source	Nepali	
		1	आई नु सी डी आमा बाबुको छ .....	Need revision - language	Presentation is in Terai but language is Nepali	
		1	आई नु सी डी हाम्रो सम्बन्ध विवर.....	Recommended for reuse Need to check the source	Nepali	
9	Apps	1	Not working			

Maternal new born and child health (MNCH)

Subject	Type	Total Reviewed	Name of the materials	Recommendation	Remarks	Gap
MNCH	Print	10				
1	Job aid	1	बच्चालाई तिरिनुलाई गर्नु पर्ने मुख्य ५ किसिमका स्वास्थ्यकारण	Need revision Messages seems for mother and family	Nepali	1. Material focused in health equity eg marginalized community 2. Social media format materials needed. General observation: 3. update immunization related messages 4. most of the PSA are in notice form so need entertaining
2	Poster	1	पाउंघरको मुखको स्वास्थ्यबाट बच्ने उपाय	Need revision	Nepali	
		1	साथी मजस लगाउनु गरिका	Need minimum revision	Nepali	
		1	सुरक्षित प्रसूती गराउनको लागि गर्भ अवस्थादेखि नै गर्नु पर्ने तयारीहरू	Need revision on illustration	Nepali	
3	Brochure	1	मानरोगको एन्किडूत व्यवस्थापनको जानकारी	Not recommended for reuse / Out dated	Nepali	
		1	सुरक्षित प्रसूती गराउनको लागि गर्भ अवस्थादेखि नै गर्नु पर्ने तयारीहरू	Need revision on illustration	Nepali	
4	Booklet	1	महिना स्वयं सेविका सहयोगी कार्ड	Not recommended for reuse / Out dated ( it is on IMCI)	Nepali	
		1	समूदायमा आधारित नवजात तिरा तथा मानरोगको एन्किडूत व्यवस्थापन कार्यक्रम	Recommended for reuse	Nepali	
5	Job aid	1	समूदायमा आधारित नवजात तिरा तथा मानरोगको एन्किडूत व्यवस्थापन ( महिना स्वास्थ्य स्वयं सेविकाहरूको लागि)	Need revision	Nepali	
		1	बन अनुकूल स्वास्थ्य र प्रारम्भिक उपचार	Need revision - too many messages	Nepali	
6	Audio	29				
		1	स्वास्थ्य संस्थामा सुन्नेरी पुगारीलाई अघाले खापी सक्थो.....	Need revision -message	Nepali	
		1	स्वास्थ्य संस्थामा सुन्नेरी पुगारी किजो किमी स्वास्थ्य संस्था .....	Need revision -message(incentive rate)	Nepali	
		1	स्वास्थ्य संस्थामा सुन्नेरी पनि काकी पौरीको....	Need minimum revision - message -Need to check source	Nepali	
		1	प्रसव जिस्तुजा ए साथ सेविका नावी .....	Need revision - message (प्रसव जिस्तुजा वा आइ बस्ने ??)	Nepali	

		1	पाठपर खस्ने ( आइ खस्ने) हेर्नु डाक्टर साथ.....	Need revision -message	Nepali	
		1	पूर्व अनुगी जोपि समयने स्वास्थ्य संस्थामा आएर....			
		1	गर्भवस्थाका खतराका चिह्न समसो राई धाउनु			
		1	पूर्ण स्तनपान प्राप्ता के गर्ने लागनु भएको.....	Recommended for reuse	Nepali	
		1	गर्भवती वा सुक्ष्मरीको जागि पोषिनी खाजा ओशो दिन खाई के लिएर आउनु	Not recommended for reuse	Nepali	
		1	गर्भवतीको जागि पोषिनी खाजा ओशो बजाईर राई के खाउनु धयो नी पोको ना	Recommended for reuse	Nepali	
		1	स्तनपान प्राप्ताको दुध बच्चालाई सार्ने पोषिनी.....९	need to check with CBIMNCI red book	Nepali	
		1	स्तनपान प्राप्ताको दुध बच्चालाई सार्ने पोषिनी.....२	Not recommended for reuse	Nepali	
		1	Pneumonia हेर्नु स्वास्थ्य स्वयं संचिका नानी.....	Recommended for reuse	Nepali	
		1	Pneumonia समस्कार स्वास्थ्य स्वयं संचिका नानी मेरो नाथिनीलाई.....	Recommended for reuse - need to add source	Nepali	
		1	Pneumonia हेर्नु स्वास्थ्य स्वयं संचिका नानी.....	Recommended for reuse - need to add source	Nepali	
		1	Pneumonia तेन के गर्ने होना स्वास्थ्य स्वयं संचिका थिदि.....	Recommended for reuse - need to check source	Nepali	
		1	Immunization (खोप पाथिका) बच्चाहरूलाई क्षयरोगबाट बचाउन	Not recommended for reuse - need revision based on new schedule	Nepali	
		1	Diarrhea बसने क्रमोबाट पातनी पिना गरेको छ .....	recommended for reuse with minimum revision - message	Nepali	
		1	Diarrhea समसो धाउनु बस्को बाटो.....	Recommended for reuse -need to add source	Nepali	
		1	Diarrhea मेरो बच्चालाई पछाजा शुक्र पो नी न.....	Recommended for reuse - need to check source	Nepali	
		1	सबजात तिरगुका संक्रमणका लक्षणक समस्कार स्वास्थ्य कमी नानी मेरो.....	Need to verify danger sign with CBIMNCI red book	Nepali	

		1	सायाको अंगालो म पनि हुनुन जसमा धने नी .....	Recommended for reuse	Nepali	
		1	Newborn danger sign के भएको होना यो बाबुलाई.....	Need to verify danger sign with CBIMNCI red book - Message -need to add source	Nepali	
		1	Newborn danger sign तपाईंको छोरा नुहारी त बच्चाबाई .....	Need to verify danger sign with CBIMNCI red book - add source	Nepali	
		1	New born care बच्चाको पछि पछि गर्नुपर्ने कुराहरू	Need revision -message	Nepali	
		1	Hypothermia बच्चा छ पछि	Need to check CBIMNCI red book -need to check source	Nepali	
		1	Zinc chakki लेन रमा बाबुको नुहा दुई.....	Recommended for reuse	Nepali	
		1	बोपसंग सम्बन्धित सन्देश	Not Recommended for reuse - need revision based on new schedule	Nepali	
		1	DMCI सम्बन्धित सन्देश	Not Recommended for reuse - check with CBIMNCI red book	Nepali	
		1	DMNCI बच्चाबाई किजोबाट पातलो दिसा.....	Not Recommended for reuse - too much message -- check with CBIMNCI red book	Nepali	
7	Video	19				
		1	सर्पस्त्री स्वागत छोरा नुहारी त परमा देखिनेन् नी.....	recommended for reuse with minimum revision -Message (check ANC incentive and transportation incentive)	Nepali	
		1	सर्पस्त्री औष मुहरी प्रयोगीता	Not recommended for reuse - message need revision	Nepali	
		1	बच्चाको तिरुको उपचार हेवाले सरकारले आधारभूत स्वास्थ्य सेवा .....	Can be use Need to check source	Nepali	
		1	Newborn danger sign के भएको होना यो बाबुलाई.....	Need to verify danger sign with CBIMNCI red book - message - Need to add source	Nepali	
		1	New born care तिरु र जसमा दुईको स्वास्थ्य सम्बन्धी	Need to verify danger sign with CBIMNCI red book - message	Nepali	

				- Need to add source		
	1	Pneumonia जसको मुस्कानले सनलाई शितलता .....		Recommended for reuse - need to check source	Nepali	
	1	Pneumonia भुनुं स्वास्थ्य स्वयं सेविका सानी.....		Recommended for reuse	Nepali	
	1	Immunization (झोप) बच्चाहरूलाई खसरोस जाट बचाउन		Not recommended for reuse / need updated schedule	Nepali	
	1	Immunization (झोप) के सनुं मुदी.....		Not recommended for reuse / need updated schedule	Nepali	
	1	स्वास्थ्य संस्थामा सुफेरी समयमा स्वास्थ्य संस्थामा जाउनु भएकोले.....		Recommended for reuse	Nepali	
	1	Zinc chakki सिन रमा बाबुको जुगा धुने.....		Recommended for reuse	Nepali	
	1	Hypothermia बग्राई छ गर्भलाई		Need to check CBIMNCI red book -need to check source	Nepali	
	1	New born care (नव शिशु स्वास्थ्य) नव शिशु पछ्याउनु २० दिन बिचको .....		Recommended for reuse with minimum revision - message (नव शिशु ?)	Nepali	
	1	स्वास्थ्य संस्थामा सुफेरी पुसारीलाई थापाने थापी सक्थो.....		Need revision -message	Nepali	
	1	Immunization बाबुस झोप सेरो छेरीलाई जस्तो .....		Need revision - update with new schedule	Nepali	
	1	IMNCI बच्चाहरूलाई किजीबाट घातको दिना.....		Not recommended for reuse - too much message -check with CBIMNCI red book	Nepali	
	1	Immunization झोपी दाईं आउ सानी चिन जाओ		Check with new immunization schedule	Nepali	
	1	Immunization बाबुदारा बाबुबाबुको सुरक्षा.....		Not recommended for reuse / old immunization schedule	Nepali	
	1	New born care सास्ती यो त एकदम जरुरी छ.....		Recommended for reuse	Nepali	
	APPs					

## Annex -4: Participant List

SN	Name	Designation	Organization
1	Mr. Sunil Raj Sharma	Director	NHEICC
2	Mr. Kunj Prasad Joshi	Sr. HEA	NHEICC
3	Dr. Rashmina Manandhar	CO	NHEICC
4	Ms. Anjana Khadka	PHNO	NHEICC
5	Madhav Kumar Shrestha	HEO	NHEICC
6	Tek Raj Ojha	HA	FWD
7	Nujan Sharma	C. Nursing Officer	FWD
8	Netra Bhatta	FP specialist	USAID Nepal
9	Ms. Sanju Bhattarai	C4D Specialist	UNICEF
10	Shreya Singh	C4D Officer	UNICEF
11	Ms. Neelam Dhanushe	Health Education Specialist	SSBH
12	Naramaya Limbu		FACT
13	Dilli Raman Adhikari	HSSG	SSBH
14	Ms. Sangita Khatri	Program Manager	Save the Children
15	Mr. Kiran Bam	Sr. SBCC Specialist	LINKAGES-FHI360
16	Basanta Thapa	FP Advisor	Suaahara II
17	Mr. Devendra Lal Shrestha	Sr. BCC Manager	PSI/Nepal
18	Ms. Sajana Maharjan	Program Officer	One heart world wide
19	Binoya Dil Lama	Consultant	
20	Indra Dhoj Kshetri	SBCC Manager	Suaahara II
21	Deepa Pradhan		MSI
22	Sabina Hora	IEC and Nutrition Manager	HKI
23	Nirmala Shakya	IEC Officer	HKI
24	Dan Bahadur Khadka	Po-MER	GIZ
25	Prajwol Shrestha	Po-MER	Humanity & Inclusion Nepal
26	Shanta Dangi	Program Manager	Care Nepal
27	Ashmin Bhattarai	PC	ADRA
28	Laxuman Nepali	Training Program Officer	CRS company
29	Mr. Upendra Aryal	ED	Equal access
30	Ramchandra Khanal	Program Advisor	IPAS
31	Pranab Rajbhandari	COP	BA Nepal
32	Shreejana K.C	Sr Capacity Specialist	BA Nepal
33	Thaneswor Koirala	Sr Program Specialist	BA Nepal



**Annex -4, Participant List**