

Nigerian Urban Reproductive Health Initiative

Social Mobilization Media Material Development Workshop

October 2011

SECTION 2 – EXECUTIVE SUMMARY

A media materials development workshop was held on 24 -26 October 2011 at the Bolton white Hotel, Abuja.

The main objectives of the workshop were to;

- Orient social mobilizers on NURHI Social Mobilization Strategy
- Integrate existing messages concept into SM materials
- Pretest prototype concepts and messages and
- Develop site-specific draft work-plans.

Participants' expectations include understanding the strategies for SM, know basic facts about FP, acquire information to dispel myths about FP and reduce predominant cultural and religious barriers.

A combined approach of presentations, discussions, group work, experience sharing, and presentation of GIT campaign materials was utilized. Materials developed used the platform of existing slangs referred to as quite popular in the different sites and relevant for urban youth. Most of these slangs were already mentioned in the current TVCs and radio materials.

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Ilorin – "fetosi"

Kaduna – "Kun Gane"

FCT – "No dulling"

Ibadan – "Se o Jasi"
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At the end of the three-day workshop, the following were achieved:

- Orientation of the participants on NURHI Social Mobilization Strategy
- Development of site specific materials for leaflets, and other novelty items such as hijabs, key life event cards, t-shirts, SM kit bag
- Pretest of the new materials developed was conducted and existing materials such as the 'beautiful' leaflet was also pretested.
- Site specific work plans were developed for November December 2011 Extensive discussions were held on the different roles the mobilisers would be involved in and clarifications were provided where relevant. Discussions touched on listeners club and the discussion guide

The workshop also agreed on the next steps to move the projects social mobilization strategy effort forward:

- Share information with state team leaders. This would be the responsibility of the BCC/Adv officers
- CCPN (liaise with sites) to commence the finalization and development of materials
- Plan for site based orientation
- Engage coordinating NGOs
- Identification of slums
- Recruitment of mobilisers

Section 2

Background and Introduction

NURHI social mobilization aims to engage urban poor citizens to build a base for mobilization for collective action through community-based structures to increase Family Planning access and use. Social mobilization will be done in coordination with the private and public health sector providers (FPPN) and local religious and social leaders and NURHI's flagship media. Social mobilization activities will strengthen capacity to assess and address issues through increasing knowledge, enhancing learning by example and fostering ownership and commitment to positive change.

Sequel to the development of Youth Urban Mobilization Plan (YUM), an MMD workshop was held. 31 participants drawn from trade groups attended it, faith based organization, coordinating NGOs and NURHI demand generation team. For the first time, the initial players identified for social mobilization in the sites came together and were oriented in order to identify areas of linkages between the GIT campaigns and activities, which would take place at the communities. It was also an avenue to ensure the required connection between other components of the program such as advocacy and service provision, specifically, the FPPN were established. Deliberations were made on the roles of the social mobilisers who are actually "friends of the FPPN" to include the establishment of a strong referral network with the FPPN. The need to liaise with the ACG/FPPN in the event of a communication crisis was stressed. The meeting presented an initial premise to meet the CEOs of the NGOs identified to take responsibility of coordinating SM activities in their sites. They were able to express some of their expectations in moving forward.

At the end of the workshop, participants were able to fully appreciate the linkages between all the DG components and suggested messages that were adapted from some of the already becoming popular GIT TVCs and radio spots. They loved the materials. A few comments were however noted.

Approach and Methodology

As much as possible, all the presentations were simplified so that the audience could fully understand. It was made as participatory as possible with deliberate effort made to get the views and insight of the participants from the sites. NURHI demand generation team emphasized and encouraged the participation of all participants throughout the process. Group work, discussion and plenary sessions involved all the stakeholders as a deliberate strategy to ensure active and full participation as well as ownership of materials developed.

The technical support team employed a step-by-step and participatory approach to facilitate the development of the BCC materials which identified the issues surrounding demand creation for FP product and services, linkages to service delivery, advocacy and FPPN.

Materials suggested were pretested first with the participants themselves who represent the audience from the sites and also with community members around the workshop venue. Following simple guidelines, pretest findings were shared and presented at plenary. After deliberations, a consensus was reached on how to improve the materials or approaches developed. The presence of a graphic artist on site made this possible. The graphic artist will continue to work with the demand team post workshop to finalize the materials.

Key Findings and analysis

The workshop was a success as the objectives were met. By the end of the 3-day workshop the participants understood the NURHI social mobilization strategy and what it is seeking to achieve as well as their own roles. Existing message concepts were well adapted into new and acceptable messages by the participants. A two-month (Nov – Dec, 2011) site-specific work-plans was developed by the participants and presented at plenary for review.

- Messages were developed, discussed and adapted for different SM materials. The
 peculiarities and uniqueness of the sites were considered.
 - For example, the Kaduna team suggested the use of a unique and popular means of counseling intending couples on family planning through adaptation of a FP message into popular ways of announcing wedding ceremonies on radio station in the northern part of Nigeria. For this purpose, a script was written and audio recording was done as a sample.

- Materials common to most of the sites include the T-shirts, Hijab for Kaduna, Ilorin and possibly FCT, Branded aprons for Okada riders, barbers and hairdressers
- GIT kit for all mobilisers and the life events congratulatory cards
- Other materials suggested included; crash helmets for Okada riders,
 Branded match boxes etc

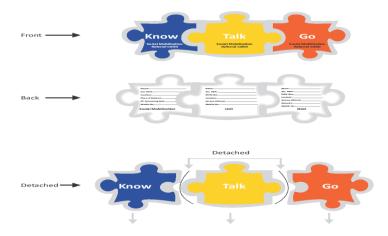


FP facts leaflet (back, see inside in attachment)Kindly ignore all typos.....



Other T shirts with local languages and FP messages in the zipped file

Using the GIT logo concept, the team developed a referral card for social mobilizers. His
would be a 3 piece tear off pad that would be in the custody of the mobiliser, who keeps
one, (the "KNOW" puzzle piece, gives the "TALk" and "Go" to the client with the advice
to go to the nearest FPPN contact. The service provider keeps the Talk and the
coordinating NGOs collect and keep the GO.



Referral card



A sample life event card for naming ceremony. The back has a slot for the baby's picture and a congratulatory/FP message for the family. See attached zipped file for other event cards

The participants were told about the different players for SM to include the NGOs to coordinate events at the sites, SM Team to serve as a committee to support the successful implementation of activities and the crew who conduct the actual mobilization activities.

- Discussion with coordinating NGOs at the site level and securing their understanding on SM activities,
 - On the last day, the demand team met with the CEOS of the NGOs and a useful discussion followed
 - NGOS to be engaged through the development of a Memorandum of Understanding (MoU). This will differ based on scope of responsibilities and capability of the NGO
 - NGOs need to liaise closely with NURHI state teams through the STLs and the BCC/Adv officers
 - CCPN to coordinate NGOs
 - NGOs requested a simple, user friendly template for sending in reports
 - While materials are being finalized and the radio drama is being produced, state teams can embark on preparatory activities that would fast track work early 2012 when all the other ingredients are ready
 - Need to follow up quickly with the different mobilization groups to form the core team of requisite mobilisers for the sites
 - Ibadan (125), Ilorin (125), Kaduna (75) and FCT (50)
- Development of a two month site specific work plan
 - The groups developed work-plans reflecting activities that they could carry out over the next 2 months

Radio Drama

Information on the radio drama was provided with the expectations that it would start airing in January. Participants discussed formation of the listener groups and simulation or role plays were conducted to suggest different ways to set up the clubs and also how to start a discussion on FP during other social events or meetings.

• What questions do we need to ask to initiate FP discourse?

- How can you link this with ongoing programs?
- What do you need?
- What challenges might occur
- What solutions?

Preliminary thoughts about the listener's clubs;

- Each listeners club should listen and review each episode of the radio drama
- Capture all positive/negative feedback from the listener by asking questions related to the episode
- If any issue arises and cannot be resolved at the listener club level, it should referred to FPPN/SM team and NURHI for clarification
- Non-performing members should be removed and replaced
- Report of the listeners' club should be sent through the coordinating NGO to NURHI state office
- Number of the listener groups per slum should be determined
- Every listener club should run for the duration of the radio program and even beyond
- Identify FP champions from the listener clubs
- Seek written consent for interviews, testimonials and photographs

Remuneration was discussed and the principle of no cost for service was adopted. The need to ensure mobilisers volunteer themselves and appreciate that they are not being paid a salary was emphasized. However where minimal funds are required for certain events, this would be made available. **Criteria for selection of mobilisers was discussed, these include;**

- Age 18-35
- Literacy minimum of Junior Secondary School 3
- Popular, resident and acceptable within the community
- Available, humble, dedicated and committed to the cause of SM
- Spirit of volunteerism
- Consider gender balance/sensitivity
- Confident, outspoken, goal oriented
- Cultural and religious sensitivity
- Role model, a good listener and non-judgmental

Use of social networking:

Participants discussed the use for SMS and agreed that it would be a useful tool to share information; first among the mobilisers and then amongst the wider group that they reach out

to. They agreed that the SMS and Facebook would help to increase community interaction if deployed for use of the radio drama other events they come up with at the sites.

The meeting provided an opportunity for the participants to seek clarification and get some basic information about FP. A session was included to discuss FP, the different methods and samples of the commodities were made available for participants to see. Some of the questions asked include:

- Is withdrawal method part of FP?
- Which part of the body is appropriate for implants?
- What is rhythms and calendar method?
- Are there MIS tools to track activities?
- How free is FP?
- Will pregnancy Kit be available since some HF make pregnancy test mandatory before receiving FP
- Would social mobilizers have identification cards?
- Can we brand umbrellas, sports jerseys of popular clubs, Fulani cap, raincoats, flex banners with FP messages?
- Is it possible to use "draught" centers or other game centers as listeners club?
- Can we brand mechanic workshop overall uniform with FP messages?
- What to do in the events of a standoff with Catholics on FP usage?
- When faced with enquiries about myths and misconception, what should we say?

Pretest Exercise:

Ibadan team

The materials are messages on T shirts;

- No dulling Go for family planning.... As said by the pidgin hairdresser.. means do not be slack
- Se o ti jasi A local and popular slang meaning "Are you into it?" or Are you part of it"
- Mo ti feto si Iwo nko... I have planned my own. What about you?

Mo ti feto si – "it conveys the message, it is meaningful, I like it". Could be improved by adding a more specific message on FP so it does not appear vague and it can be correctly interpreted as I have planned my family

Se o ti jasi –Understand the message, but one respondent opined if it was a language used by touts in the slums. Other opinions; a catchy phrase commonly used by Lagosians but on the second thought that the message can be used anywhere in the southwest.

No dulling – The message is meaningful and very catchy. It means one must not slack or be left behind. He was able to associate the no dulling on the front side of the t-shirt to plan ya family at the back. The message when combined means don't be left behind, do not slack, go for family planning.

Ilorin team

One T-shirt material with "Ki la siri ewa re" and GIT logo in the front of a t-shirt and "ifeto somo bibi lasiri ewa mi" in the back.

Comments:

According to a female respondent, review the positioning of the text and decide if the vertical or horizontal makes for a better read. She seems to be more comfortable placing the inscription in the front horizontally instead of vertically. Even when the preference seems to be vertically, there were some deliberations about arranging the text to read from up to down or the other way round. She said that the message is clear about family planning as the secret of beauty.

The second respondent, a man agreed that FP is good and important to every family. He added that the message is clear and catchy.

Kaduna/FCT group

T-shirt – Tasaran Hailuwa Abin yi ne

T-Shirt – Ko ku gane, tazaran haihuwa

T-shirt – we tin be the koko? Family planning na de koko

Hijab – A rungumi tazaran haiu wa

The materials were pre-tested on four respondents, 3 male and 1 female. They had a good understanding of family planning and the messages. For the hijab there was an argument on particular word "rungumi", they initially felt that it should be replaced with "yarda" but eventually agreed that "rungumi" is the most appropriate.

The "yine" should be separated to read "yi ne"...... See sample branded hijabs below



Pretest of beautiful leaflet

The "beautiful" concept was generally well received.

- They readily associated happiness, fulfillment, balance, enjoyment with FP. When asked about "beautiful", they all agreed that it is appropriate but it's usually used in a feminine context.
- They agreed that FP makes women beautiful but worried that the materials would appear not to consider the male/partners views on FP. They opined that the materials might not be well received for that reason.
- They suggested a similar leaflet be made for men and one participant suggested the theme of *'responsibility''*. Not much discussion was held on this.
 - In order to address male views, They suggested adding to the acronym L.. love your family ... to read Love your life, love your family and live life to the fullest. In a heated debate, they opined that culturally, women are often not in the spotlight but one hairdresser disagreed saying, "do you know if the woman dies, family will go on? So women should start taking care of themselves.
 - The visual of the couple was a plus.. Suggesting that men are supporting their partners to be beautiful.
 - Add mosque to church and include CS with FP
 - It was interesting to see the "beautiful" concept naturally emerge from the slogans and messages developed... Ki ni asiri ew a re? ... Ifeto somo bibi.... What is the secret of your beauty"? Family Planning

Observations/Lessons learned

- The entire process could have benefitted from an extra day.
- Some of the FCT participants claimed they did not receive notification early and so did not participate fully, while others would often come late claiming heavy traffic
- The two new BCC/Adv officers for Kaduna and Ilorin participated fully in the MMD workshop. This was an opportunity to better understand the project and the SM component

Recommendations and next steps

- Share information with state team leaders. This would be the responsibility of the BCC/Adv officers
- CCPN (liaise with sites) to commence the finalization and development of materials
- Plan for site based orientation
- Engage coordinating NGOs
- Hold the Demand Generation team meeting by end of November to clearly articulate next steps and bring all new staff and consultants up to speed
- Identification of slums
- Recruitment of mobilisers
- Provide mobilisers with comprehensive list and location of FPPN and also ACG members
- It was suggested that religious places of worship; mosque and churches should be approached so that their marriage Counseling committees in churches and mosques be enlisted to talk about FP
- Agree on modalities for engaging site BCC consultants
 - Examine the profile of some of the BCC consultants to ensure we have a correct fit. This is urgently required for FCT and Kaduna. In the latter the BCC consultant plays a key role on the ACG group and earlier on it was agreed that its best to separate both roles. It is even made complex as the same consultant now has her organization proposed as the coordinating NGO. It would not be possible to combine these roles with being a BCC consultant, so in the interest of smooth running, its best to look for another BCC consultant. With FCT, the consultant did not appear to show keen interest and participated quite poorly.
 - The team was quite satisfied with the performance and participation of the Ilorin and Ibadan consultants. The Ibadan consultant is an experienced FP community mobilization officer while the Ilorin consultant has supported the Ilorin office in some of the demand generation activities. These 2 attended the Abuja meeting

held with site based SM consultants and even then, they left a positive impression.

APPENDICES

Ibadan Work-plan

S/N	Activities	Where	When	Who	Materials Required
1	Identify125 Social Mobilizers from the artisan/Religious group and LGA Health educators	Ibadan North, NE, NW, SE, SW LGA	Week of 1st Nov 2011	GIT team/Crew	
2	Organize a step down meeting on social Mobilizations with Mobilization groups	LGAs	Week of 1st Nov 2011	GIT team Ibadan	
3	Visit to selected Social Mobilisation Groups	Community locations	2 nd week of Nov2011	GIT team/field office	
4	Orientation Meeting	Community locations	3 rd week of Nov 2011	GIT team/Field Office	
5	Identify Listener Club members	LGAs	1 st week of Dec 2011		
6	Plan a day rally in each LGA	Community locations	2 nd week of Dec 2011	GIT team /Field Office	
7	Review meeting/ Development of work plan quarter 2	GIT team/Crew	3 rd week of Dec 2011	NURHI Office Ibadan	

Kaduna Work-plan

S/N	Activities	Where	When	Who	Materials Required
1	Meeting/sensitization of zonal officials (Okada riders)	All 5 Okada zonal offices	Week 1-week5 of November	Okada Chairman	IEC
2	Meeting/sensitization of can officials from 9- Zones.	CAN zonal offices	Weeks 1, 3, 5	Phillip M. & Grace Garry	"
3	Meeting/sensitization of Muslim leaders of 9 divisions	Divisional offices	Weeks 3, 4, 5	Hajiya Aisha and Hajiya Hafsat	"
4	Meeting/sensitization of LGEA, MCH with state FPC	Ministry of health	15 th November 2011	Alhaji Shuaibu Salisu	"
5	Identification and orientation of social mobilizers and outreach activities	16 slums	Weeks 2 and 3 of December	GIWAC & Crew	u
6	Review and appraisals	GIWAC	Week 4 of December	GIWAC	None

Ilorin Work-plan

S/N	Activities	Where	When	Who	Materials required
1.	Select mobilize	All 5 LGAs	1 – 15 Nov. 2011	RHHF, FBOs,	
				Trade group	
2.	Orientation for SMs	All LGAs	14 – 18 Nov 2011	NURHI, CCPN,	Materials
				RHHF, BCC	

				consultant, ABCCD officer	
3.	Sensitization of clusters - Emirate forum - Ileya Day - World AIDs Day - Kwara WOWICAN	All LGAs	Nov./Dec. 2011	All mobilizers	BCC/IEC materials
4.	Review meeting	RHHF office	22 Dec. 2011	NURHI, RHHF	

FCT SOCIAL MOBILZATION WORKPLAN (NOVEMBER - DECEMBER)

S/N	Activities	When	When	Who	Materials Required
1.	Meeting with NASFAT youth group/exco and identification of social mobilizers	Мраре	1 st Sunday in Nov.	Momoh Latifa 08065010593	
2.	Meeting with Association of Barbers exco and identification SM	Мраре	1 st Wednesday in Nov.	Azeez Wasiu 08052003820	
3.	Meeting with CAN exco members and identification of SM	Мраре	1 st Saturday in Nov.	Evangelist Samuel Eke 08065488806	
4.	Meeting and sensitization of hairdressers saloon exco and identification of SM	Мраре	1 st Satuday in Nov.	President Hairdressers Association	
5.	Sensitization/awareness meeting with NASFAT executives/members and identification of mobilizers	Dutse Alhaji Bwari	2 nd Sunday in Nov.	Momoh Latifa	
6.	Meeting with Association of Barber exco and identification of SM	Dutse Alhaji Bwari	2 nd Wednesday in Nov.	Azeez Wasiu	
7.	Sensitization/awareness meeting with hair stylists executives/members and identification of mobilizers	Dutse Alhaji Bwari	2 nd Thursday in November	President/rep	
8.	Sensitization/awareness meeting with CAN executives/members and identification of mobilizers	Dutse Alhaji Bwari	2 nd Sunday in November	Evang. Eke Samuel	
9.	Meeting with NASFAT youth executives/members and	Sabon Gari & Gbazanzo	13 rd Sunday in Nov.	Momoh Latifa	

	identification of mobilizers				
10	Meeting with barbers	Sabon Gari &	3 rd Wednesday	Azeez Wasiu	
	executives/members and	Gbazanzo			
	identification of mobilizers		d		
11.	Sensitization/awareness meeting	Sabon Gari &	3 rd Sunday	Evangelist	
	with CAN executives/members	Gbazanzo		Samuel Eke	
	and identification of mobilizers				
12	Sensitization/awareness meeting	Sabon Gari &	3 rd Thursday	President	
	with NASFAT Hairdressers	Gbazanzo			
	Association executives/members				
	and identification of mobilizers		+h		
13.	Meeting with NASFAT	ECWA Avenue Bwari	4 th Sunday in Nov.	Momoh Latifa	
	executives/members and				
	identification of mobilizers		46		
14.	Meeting with NASFAT	ECWA Avenue Bwari	4 th Wednesday in Nov	Azeez Wasiu	
	executives/members and				
	identification of mobilizers		+h		
15.	Meeting with hair stylists	ECWA Avenue Bwari	4 th Thursday in Nov.	Reps	
	executives/members and				
	identification of mobilizers		+h		
16	Meeting with CAN	ECWA Avenue Bwari	4 th Sunday in Nov.	Evan Samuel Eke	
	executives/members and				
	identification of mobilizers				
17.	Meeting with NASFAT	Garki Village, Karu	1st Sunday in Dec.	Momoh Latifa	
	executives/members and	abattoir			
	identification of mobilizers		ct		
18	Meeting with barbers	Garki Village, Karu	1 st Wednesday in Dec.	Azeez Wasiu	
	executives/members and	abattoir			
	identification of mobilizers		nd.		
19	Sensitization and awareness	Garki Village, Karu	2 nd Thursday in Dec.	Reps	

	meeting with hair stylists executives/members and identification of mobilizers	abattoir		
20	Meeting with CAN executives/members and identification of mobilizers	Garki Village, Karu abattoir	1 st Saturday in Dec.	Evan Samuel Eke/CAN rep
21.	Sensitization/awareness meeting with NASFAT executives/members and identification of mobilizers	Kado Fish village	2 nd Sunday in Dec.	Momoh Latifa
22.	Meeting with barbers executives/members and identification of mobilizers	Kado Fish village	2 nd Wednesday in Dec.	Azeez Wasiu
23.	Meeting with hair stylists executives/members and identification of mobilizers	Kado Fish village	2 nd Thursday in Dec.	Reps
24.	Meeting with CAN executives/members and identification of mobilizers	Kado Fish village	2nd Sunday in Dec.	Evan Samuel Eke/CAN rep
25.	Meeting with NASFAT executives/members and identification of mobilizers	Jiwa	3 rd Sunday in Dec.	Momoh Latifa
26	Meeting with barbers executives/members and identification of mobilizers	Jiwa	3 rd Wednesday in Dec.	Azeez Wasiu
27	Sensitization and awareness meeting with hair stylists executives/members and identification of mobilizers	Jiwa	3 rd Thursday in Dec.	Reps
28	Meeting with CAN executives/members and	Jiwa	3 rd Sunday in Dec.	Evan Samuel Eke/CAN rep

	identification of mobilizers				
29.	Meeting with NASFAT	Garki Village,Karu	4 th Sunday in Dec.	Momoh Latifa	
	executives/members and	abattoir			
	identification of mobilizers				
30.	Meeting with barbers	Garki Village, Karu	4 th Wednesday in	Azeez Wasiu	
	executives/members and	abattoir	Dec.		
	identification of mobilizers				
31.	Sensitization and awareness	Garki Village, Karu	4 th Thursday in Dec.	Reps	
	meeting with hair stylists	abattoir			
	executives/members and				
	identification of mobilizers				
32.	Meeting with CAN	Garki Village, Karu	4 th Sunday in Dec.	Evan Samuel	
	executives/members and	abattoir		Eke/CAN rep	
	identification of mobilizers				

Participants List

S/N	Name of Participant	Location	Designation	Phone Number	Email
1.	Nimota Labaeka	I2 RDC Asa Dan Crescent, behid NUT HQ, Ilorin	FOMWAN Kwara	08056712357	toyinlaboi@yahoo.com fomwankwara@yahoo.com
2.	Mrs. Olanrewaju Dorcas	C&S College, Sabo Oke, PMB 1332, Ilorin	Kwara CAN/WOWICAN	07037551949	
3.	Adeyeye Suliat	Osmite junction, Offa.	Hair dresser	08066250133	
4.	Saka Muraina	Adewole Youth Centre, Ilorin	Cloth weaving	08038610504	samuraglobalconcept@yah oo.com

S/N	Name of Participant	Location	Designation	Phone Number	Email
5.	Akogun Yetade Sharon	Ilorin	BCC Consultant	0803443182	yetadesharon@yahoo.co.uk
6.	Mr. J.O. Adeoti	Kwara State MOH, Ilorin	State Health Educator	08034434634	
7.	Haastrup Peter Adewale	NURHI Ilorin field office	Advocacy BCC Officer	08023597648	walehaastrup@yahoo.co.uk
8.	Mr. Olusoji Sogunro	RHHF, 62 NigerRiver basin road, Ilorin	NGO CEO	08188182192	olusojiso@yahoo.com rhhfoundation.nge@gmail.c om
9.	Tunji Samuel	NURHI Ibadan	ABCCD Officer	08028033322	
10.	Mr. Wole Afolabi	Oyo State MOH, Ibadan	Assistant Health Educator	08035786855	
11.	Mrs. Kemi Eludipo	ARFH	BCC Consultant	08032090559	kemieludipo@yahoo.co.uk
12.	Mrs. Grace Oluwatoye	Life Builders, Ibadan	NGO CEO	08033745604	
13.	Mr. Joseph Adedokun Adeyanju	SW8/608c, Oke-Ado, Ibadan	Mechanic	08055076447	
14.	Mrs. Morise Hassan	No.6 Lasisi Apanpa St. Alagbafo, Total Garden, Ibadan	Hairdresser	08054286508	
15.	Hajia B. A Shittu	NASFAT Ilorin	FBO	08034029724	

S/N	Name of Participant	Location	Designation	Phone Number	Email
16.	Adediran Adedamola	Living Faith Church, Apata, Ibadan	CAN youth	08033675991	adediran adedamola@yah oo.com
17.	Aliyu Wayi	NURHI Kaduna	ABCCD Officer	08028545351	aliyuwayi@hotmail.com
18.	Hajiya Hafsat Mohammed Baba	GIWAC, Kaduna	NGO CEO	08033119990	hafsatmbaba@yahoo.com
19.	Mrs. Grace Emmanuel Garry	Zun'mata mata CAN, Kaduna	FBO		
20.	Salisu Shuaibu	Ministry of Health, Kaduna	State Health Educator	08061570672, 08023801251	shuibusalisu69@yahoo.com
21.	Mamman Phillip	Kaduna	Youth Organization, Kakuri	08026598861	philmm2002@yahoo.com
22.	Awwal Mohammed	Kaduna	State chairman Bike Riders Association	08033860762	
23.	Hauwa Hassan	Abuja	BCC Consultant	07034525064	
24.	Samuel Eke	Abuja	Youth wing CAN	0806588806	
25.	Azeez Samson	Abuja	Graphic Artist	07040136688	Maz4mail@yahoo.com
26.	Yemi Abodunrin	CCPN, Abuja	Program Officer	08098082008	oabodunrin@ccpnigeria.org

S/N	Name of Participant	Location	Designation	Phone Number	Email
27.	Aisha Moh	3A Sultan close, Kaduna	JNI	08063219424	
28.	Momoh Latifa	NASFAT	Secretary	08065010593	
29.	Virgy Ifeadiro	Abuja	NGO CEO	08036042326	
30.	Azeez Wasiu	FHA, Abuja	President Barbers Association, AMAC	08052003820	
31.	Toyin Afachung	NURHI HQ, Abuja	Demand Generation Advisor	08034740282	teeafach@yahoo.com
32.	Nike Ayodele	CCPN, Abuja	Assist. Program Officer	07068054696	aayodele@ccpnigeria.org
33.	Khadijah Ibrahim-Nuhu	NURHI Abuja	ABCCD Officer	08065288411	Kinshin1@ymail.com
34.	Babafunke Fagbemi	CCPN, Abuja	Executive Director		
35.	Charity Ibeawuchi	NURHI HQ Abuja	Advocacy advisor	08037173706	
36.	Celina Johnson	NURHI HQ Abuja	Private Sector Advisor	07060937631	