

Orientation Agenda

Bilharzia Prevention Communication Campaign

8:30 am to 1:30 pm

Objective: Orient and prepare the Experts and Radio Presenters from CONTINUING radio stations on Bilharzia Prevention Radio Campaign

Time	Item	Lead Person
8:00-8:45 am	Arrival and Registration	
8:45-9:15 am	Welcome, introductions and orientation objectives	Martin+Daniel
9:15-9:45 am	Discussion: Review of radio programmes	Martin + Daniel
9:45-10:30 am	Bilharzia Questions and Responses	MOH Resource Person
10:30-10:45 am	Tea Break	Hotel
10:45-11:00 am	Overview of Bilharzia Prevention Communication Campaign-Extension Period <ul style="list-style-type: none"> - What will be the same - What will be different 	Martin+Daniel
11:00-12:00 am	Program guide including roles and responsibilities <ul style="list-style-type: none"> -Programme outline -Radio Presenters/Hosts Roles -Radio Talk show Experts Roles -Weekly Quiz questions—how to ask and how to answer -Answering listeners' questions -FB page 	Martin+ Daniel + Metropolitan Republic
12:00 – 1:00	Next steps <ul style="list-style-type: none"> -Broadcast dates & times -Recordings -Reporting -Logistics QUESTIONS AND ANSWERS	Martin+ Daniel + Metropolitan Republic
1:00-1:30 pm	Community Outreach Programmes – Presenters/Experts meet—only for stations that will do outreaches (Buddu, Ssesse, Paidha, VOT, Jogo)	Martin + Daniel + Metropolitan Republic
1:30pm	Lunch and Departure	Hotel