





**Week 2: COVID 19 Radio Campaign**

**Theme: LEVEL 3 Patients with chronic conditions can access medication through CCMDD/ DablapMeds & Non – compliance of regulations**

**Objective:** Audience understand the importance COVID 19 Risk Adjusted Strategy and what is permitted

**Audience take outs**

1. Audience are encouraged to stay at home at all times unless they want to access essentials such buying groceries, visiting health facilities mainly for chronic conditions and COVID 19 testing, emergencies etc.
2. Audience to understand that LEVEL 3 is risk adjusted strategy to flatten the curve while also phasing out the economy
3. Audiences are encouraged to recognize that the responsibility to minimize the spread of COVID 19 thus flatten the curve lies with everyone
4. Audience are encouraged to observe the social distancing and also wear mask in the public area
5. Audiences are encouraged to recognize people with chronic conditions are at high risk of COVID 19

**Radio Show: Introduction**

DJ

Welcome to the COVID 19 Radio Talkshow

This week we are happy to welcome XXXX, our Healthcare Worker , (name).

Remind the audience that the Radio Station is working closely with District Health to help everyone affected by COVID 19

Presenter: You are listening to [Name of community radio station], your favorite radio station that provides you with accurate information on coronavirus. This program is brought to you by [Name of radio station] and the Department of Health, funded by USAID through Centre for Communication Impact. Remember you can reach us on [phone number] or post on social media (give channel FB and twitter handles for station).

If you want to speak to a professional about COVID-19, call the helpline on 0800-029-999.

**Please visit the Government website for more information about coronavirus at**

**[Notes].. Invite your guest to share his last thoughts based on the calls.**

**[Notes]. Close the show by capturing the highlights and key points that listeners should consider as future lesson as per the episode script**

**[Notes]: presenter should always refer listeners to information resources:**

**PRESENTER:**

**Please visit the Government website for more information about coronavirus at** [**www.sacoronavirus.co.za**](http://www.sacoronavirus.co.za) **or** [**www.nicd.ac.za**](http://www.nicd.ac.za)

**Don’t forget to send Hi to the Government’s whatsapp line at 060-012-3456 or call the hotline on 0800-029-999. They are all free of charge.**

**Thank you all for listening.**

**GIVE OUT THE NUMBER:** If you are infected, recovered or caring for someone who is affected by COVID be it not able to access medication for a chronic patient etc join us hear from the Health Care worker xxxxxxxxx

**Question 1**

We are now on over 100 day since national lockdown was announced and various ministers have spoken about what is permitted in different sectors of the economy and the community at large. This is since President Ramaphosa eased the move to LEVEL 3. The country has since recorded over 100 000 of positive cases and over 2000 death as we are in winter. Everybody is talking about how negatively they were affected by this lockdown

Health Promoter

* Provide information and statistics where your province/district is in terms of COVID 19 and the prevalence of the pandemic
* Refer to activities that are permitted as part of LEVEL 3 and make references about those who are permitted to travel interprovincially (students, learners, workers…etc)
* Remind the audience to stick to basic practical things (wash your hands, be considerate when with others including own family, stay at home etc) that we all need to do to curb the spread of the virus
* Remind the audience that the risk is not only health but people who are not adhering to the COVID 19 regulations

Question 2

As most people have returned to work Perhaps a spend a bit of time talking about how the employers should be handling the return of their employees?

* Speak about what employers need to do as part of the regulations to ensure that employees are safe AND free from COVID 19?
* Emphasize that people who are not yet back at work should remain at home at all times and wear masks when they are going out to get the essential services and also remind them to observe social distance at all times.
* Speak about the gains made from hard lockdown especially in curbing the virus. Draw a comparison with other countries who reacted very late e.g US, Spain and Italy.

**Question 3**

People do not believe that there is COVID19 because they say they have not seen anyone with it or anyone who has died from it. What can you tell them to change their mindset?

* Emphasize the need to prevent cure than to treat it or until some you know is affected
* Remind them to always comply by wearing masks and always observe social distance
* Share the experience that you may have came across or someone you know that was affected
* Remind them that people are scared to come out for the fear of being stigmatized and their results are confidential

**Question 4**

Is testing and screening of people still taking place in communities and how should those people who are back at work do to minimize the risk. What’s the role of the employer to ensure that the workforce is free from COVID 19

* Make a reference to the fact it is important for people returning to work to be screened even tested for COVID 19 as an effort to minimize the risk
* Provide list of protective equipment’s that are needed from May 1 especially for workers returning to work
* Provide an advice for those who will still be at home eagerly waiting for an announcement to return to work or school

**Presenter: remember – if someone close to you is struggling or need help with regards to COVID 19 or you are not sure what to do, call xxxxxx and let the Health Care Worker help you**

**Question 5**

Someone tests positive whether at home or work, what is next?

* Speak about the difference between quarantined and self-isolation including having to protect your loved ones. Adhere to guidelines as prescribed by health care workers
* Speak about how other family members can support that person without putting themselves at risk?

**Question 6**

Following the announcement by President Cyril Ramaphosa to introduce advanced Level 3 of lockdown, which will see restaurants and salons amongst the other operating, is the country ready to go down to level 2? a lot still needs to happen if we were to win the battle against is happening do you want to sum up this conversation with the listeners

* Speak about LEVEL is a sign of progress for the country and the economy.
* Recognize that the lockdown has affected people especially people from rural and locations as some aren’t able to make ends meet for their families.
* Invite the audience to take it upon themselves to adhere to the conditions as set out and remind them that the regulations as gazette still stand
* Emphasize that the aim is to contain the virus and while people have perished, SA is doing just well.

**Question 7**

What can people do to access their medication?

Health Promoter

* Discuss different chronic conditions such as Hypertension, Diabetes, Asthma etc. and how does compromised immune system makes patients at high risk of COVID 19
* Encourage the audience to stick to basic practical things (washing of hands, social distancing and wearing a mask.
* Encourage people to fetch their chronic medications in addition to also inform communities that all health services are available at all public health facilities.
* Encourage the audience who live with chronic patients to play a supportive role by ensuring that risk of COVID 19 is minimized and patients adhere to preventative measures at all times

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* **What is CCMDD?**

**CCMDD stands for Central Chronic Medicine Dispensing and Distribution and it is a free medicine collection programme for patients with chronic conditions who are stable on their treatment. We know that CCMDD is quite a mouthful and this has inspired a new name - Dablapmeds. The convenience and pick up points remain the same, but the name is a bit easier to remember**

* **Who is CCMDD for?**

**It is for public sector patients with chronic conditions that are stable on their chronic medicines**

* **Where can you collect your medicines?**

**Patients can collect their medicines at registered pick-up points that may be closer to their home or workplace, instead of at the clinic/hospital. If you are a high-risk patient e.g. you have diabetes, it is advisable that you stay at home and opt for the home delivery model if are offered this. Alternatively, we highly recommend that you have a buddy that is registered as a proxy with the service provider to collect on your behalf.**

* **How does the CCMDD programme work?**

**Your doctor/nurse will give you a 6 month repeat prescription, so you only need to visit the clinic/hospital twice a year for a full consultation. If you feel unwell at any time you can go back to the clinic**

* **How will one know when to collect their medicine?**

**Your collection dates are given to you on a collection card. Keep this card safe. You will also receive an SMS to remind you when to collect**

Presenter – sum up the conversation by giving the necessary information including contact details for COVID related services and information. Emphasise practical ways to prevent the spread and flatten the curve and where people can access health care services.

Close show :

The conversation continues here same time next week or give other shows and times when COVID 19 talkshow will be broadcast). Thanks to the National Department of Health, Centre for Communication Impact with generous support from U.S.A.I.D