



For more information, visit www.HealthyBabiesBaltimore.com.

Sponsored by the Office of Mayor Stephanie Rawlings-Blake, Baltimore City Health Department, The Family League of Baltimore, and CareFirst BlueCross BlueShield









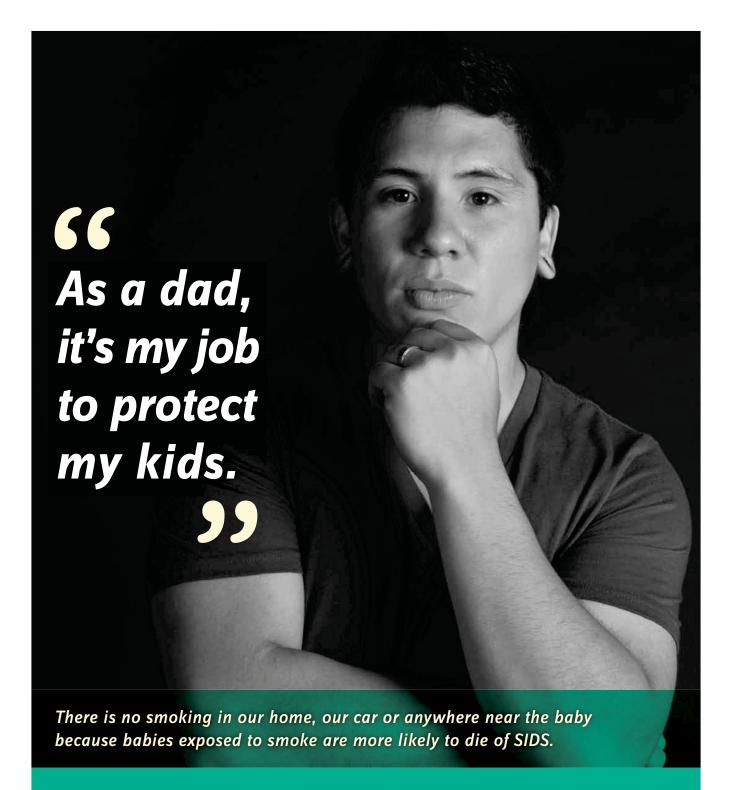
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27 babies died in Baltimore last year from not sleeping safely.

SLEEP SAFE — Alone. Back. Crib. No exceptions.





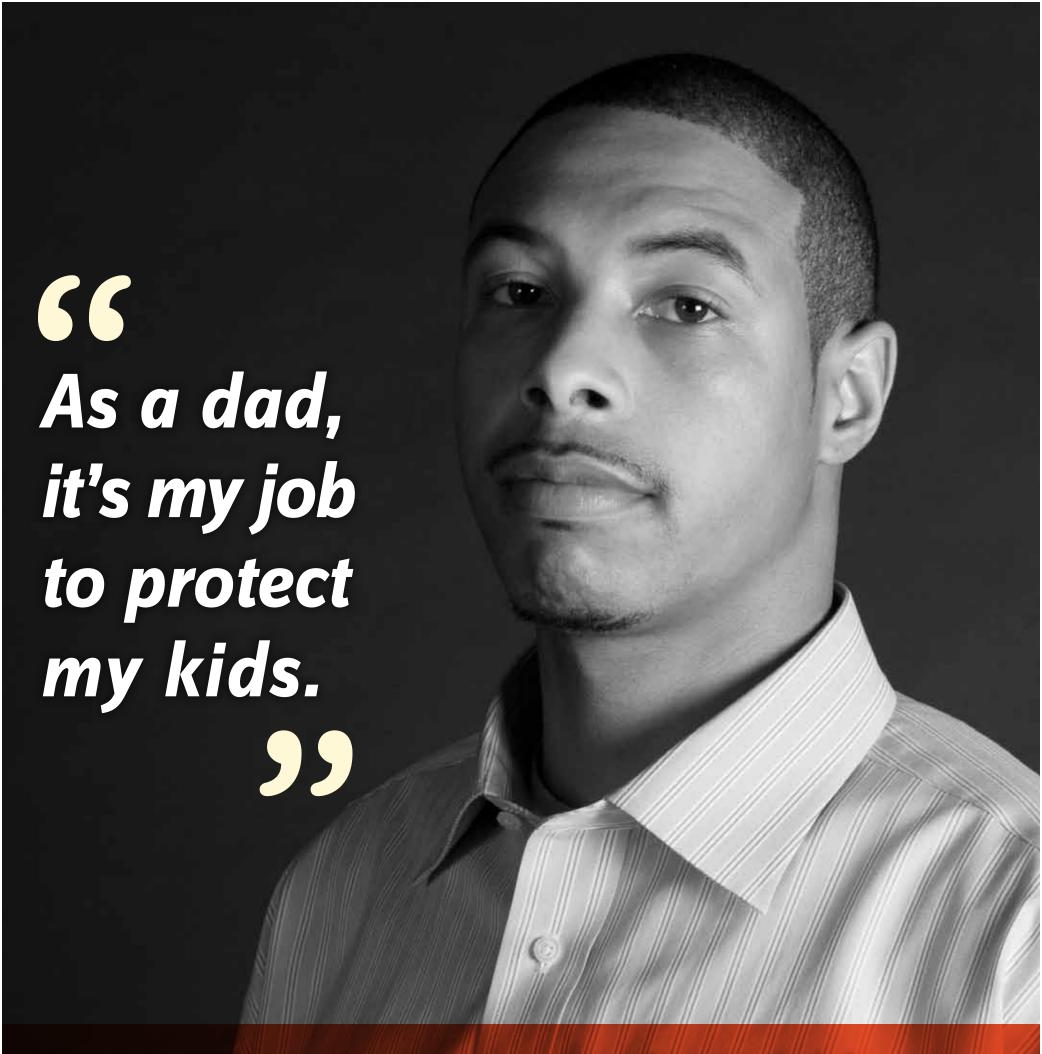
The safest way for your baby to sleep is alone, on his or her back, in an empty crib. Babies can suffocate if they sleep with an adult or another child, or if they sleep with blankets or pillows. Tell everyone who takes care of your baby that you want your baby to

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For tips & reminders: Text BABY to 25827 or visit HealthyBabiesBaltimore.com Pregnant women: Get FREE Text4Baby Messages by texting BABY to 511411 Maryland Tobacco Quitline: 1-800-QUIT-NOW (1-800-784-8669) or www.smokingstopshere.com



There is no smoking in our home, our car or anywhere near the baby because babies exposed to smoke are more likely to die of SIDS.

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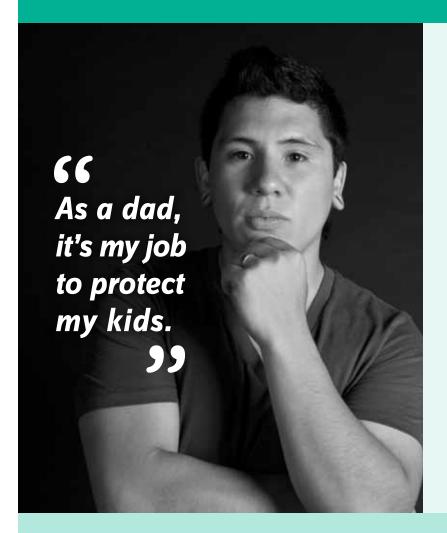
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Does your baby SLEEP SAFE?

Far too many babies in Baltimore City die before their first birthday. Many of these deaths happen while the baby is sleeping. Don't put your baby at risk. Put your baby to sleep safe.

SLEEP SAFE — Alone. Back. Crib. No exceptions.



Alone.

Most sleep-related deaths occur when babies sleep with an adult or another child, or in an adult bed or on a sofa. Share your room with your baby, but not your bed.

Back.

The safest position for a baby to sleep is on his or her back. Babies are not more likely to choke while laying on their backs. In fact, when a baby is on its stomach, anything spit up can block the air pipe and cause choking or breathing problems.

Crib.

Your baby's sleeping place should be clean and clear. No blankets, pillows, fluffy toys or stuffed animals. Just a tight-fitting sheet on a firm mattress.

No Exceptions.

Your baby should ALWAYS sleep safe: Alone. On his or her back. In a crib. Every night. Every nap. And keep baby's home smoke-free. It's just not worth the risk of your baby dying.

There is no smoking in our home, our car or anywhere near the baby because babies exposed to smoke are more likely to die of SIDS.

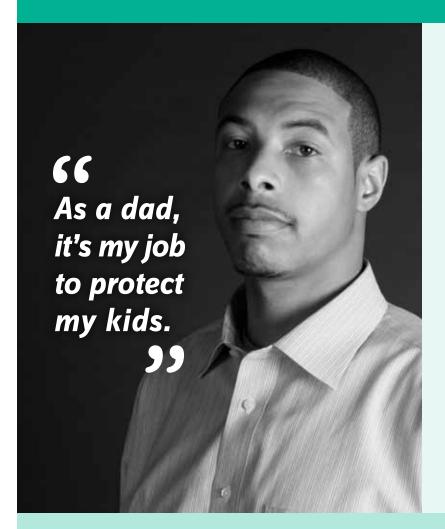
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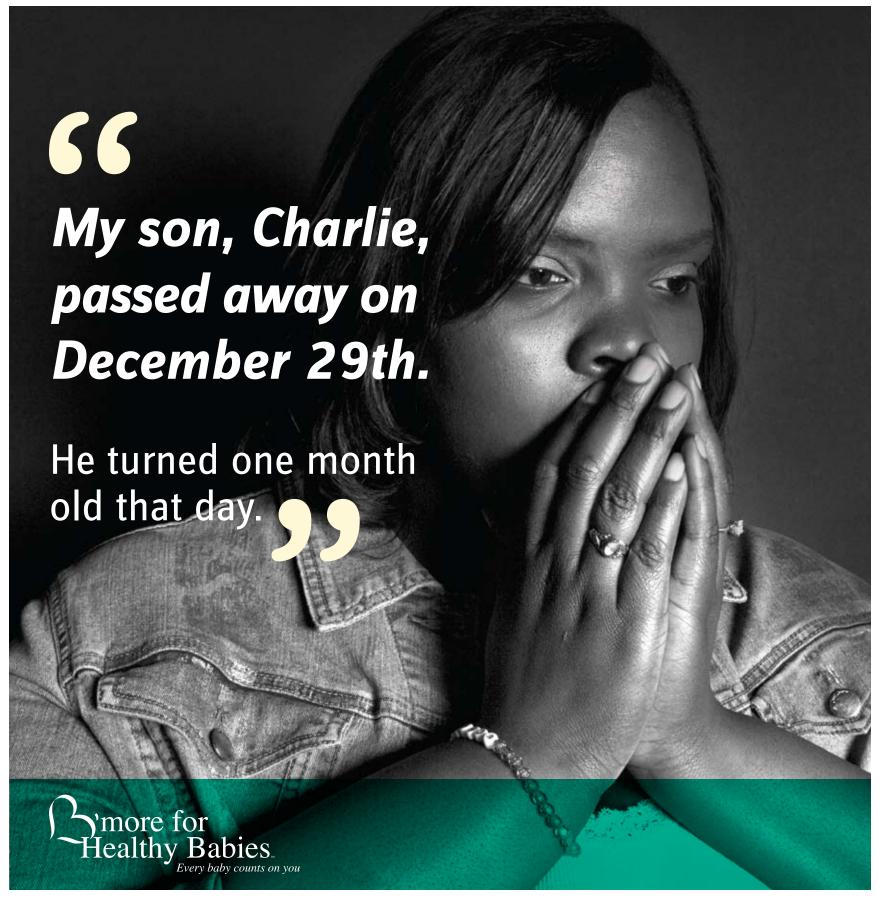
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"Knowing what I know now, Charlie would have slept in his crib that night instead of in our bed with us. I wish I could go back to that night and change it."

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