5b. FRP Draft Script for a Stakeholder Interview

In addition to face-to-face stakeholder meetings, your facility can utilize interviews and/or surveys (by post or electronic means) to solicit stakeholder feedback. FRP Tool 2 provides an example of one draft script for a stakeholder interview.

FRP Tool 2:		
DRAFT SCRIPT FOR A STAKEHOLDER INTERVIEW		
We are developing a sustainability report that will share key data about our environmental, social, and economic performance, as well as our challenges, goals, and vision for the future. The purpose of this report is to disclose our greatest impacts and engage anyone that is affected by or has interest in our operations.		
As a valued stakeholder [as an expert in X], we would like to use your input in deciding which information to include in the report. In particular, we are seeking your feedback on those aspects of our performance you consider most important. We plan to use this feedback to determine which areas we should focus on.		
The report will be published in [date] and will be available XXX [on our website, at our office, etc.]		
Questions		
 Which aspects of our environmental, social, or economic performance are you most concerned with/or would like to know more about? 		
2. Why is this issue something you want to know more about?		
3. When it comes to our environmental performance [or whatever aspect the interviewee indicates is most important to them], what information should we focus on in the future?		
Examples below for each of the three types of impacts (based on the metrics in the FRP Guidance):		
<u>Environment</u>	Social	Economic
 Environmental Management Systems Water Use Energy Use Materials Use & Recycling Hazardous Waste Climate Change Pollution Odor, noise, vibration 	 Employment Created by our Facility Labor Policy & Unions Health & Safety Policies & Record Training Programs Diversity & Equal Opportunity 	 Payroll & Local Procurement Taxes Paid Charitable Contributions
4. What value do you see in our facility disclosing this information?		
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5. Is there anything else you would like to know about our facility or that we should consider including in the report?